



Cochlear™ Baha® 7
Sound Processor

Enjoy the benefits
of our latest
technology

Clearer Sound, Smarter Connectivity

With our smallest and most discreet sound processor, you don't have to choose between size and performance to experience a life rich in sound.

Baha 7 Sound Processor

The Baha® 7 is discreet, featuring a 2mm lower protrusion than the Baha 5 Sound Processor, allowing it to fit closer to your head.⁵ With OneTouch Pairing and AutoStreaming capabilities, Bluetooth® LE Audio Accessories instantly connect without the hassle of continuous manual setup. Now available in a stylish lavender color, bringing our total color lineup to seven.





The little details can help you hear the bigger picture

For you to experience clear, rich and natural sounds, one thing is very important: a powerful sound processor. The new Cochlear Baha 7 Sound Processor delivers 7 dB more power than the Baha 5 Sound Processor,^{3,4} yet it is our most discreet sound processor.

Experience more power

The extra power in the Baha 7 Sound Processor gives you access to a broad and dynamic range of sounds. A study shows that more power improves the ability to understand speech in noisy environments, and it also provides capacity should your hearing loss worsen over time.¹

In a study, participants with the Baha 7 Sound Processor show a significant improvement in understanding speech in noisy and quiet environments compared to the Baha 5 Sound Processor.^{1,2}

Access to higher frequencies

Clinical studies show that an extended bandwidth can improve recognition of high frequency consonants, such as F, S, or K, in quiet and noisy environments.¹ If you've had issues with speech being muffled, recognizing these consonants can make a big difference for you to hear what is being said around you. It can also help you hear sounds like birds chirping, or a whistle.

The Baha 7 offers a 43% wider frequency bandwidth than the Baha 5 Sound Processor, which is designed to improve understanding in quiet and noisy situations.¹ Participants in a study reported a significant improvement in hearing high frequency sounds with the Baha 7 compared to the Baha 5 Sound Processor.²

The smallest connections can make the biggest difference

We rely on technology more than ever before. Whether it’s to stream your favorite music or audio from video chats with friends or family, the Baha 7 Sound Processor features connectivity options that can help you interact with the world around you.

Accessory options

Along with the Baha 7 Sound processor, we are introducing new Bluetooth® LE Audio Accessories, such as the TV-Streamer+ or Multi-Mic+, to enhance your listening experience. With the AutoStreaming capability and OneTouch Pairing solution, these accessories instantly connect without the hassle of continuous manual setup.

Bluetooth® LE Audio Accessories



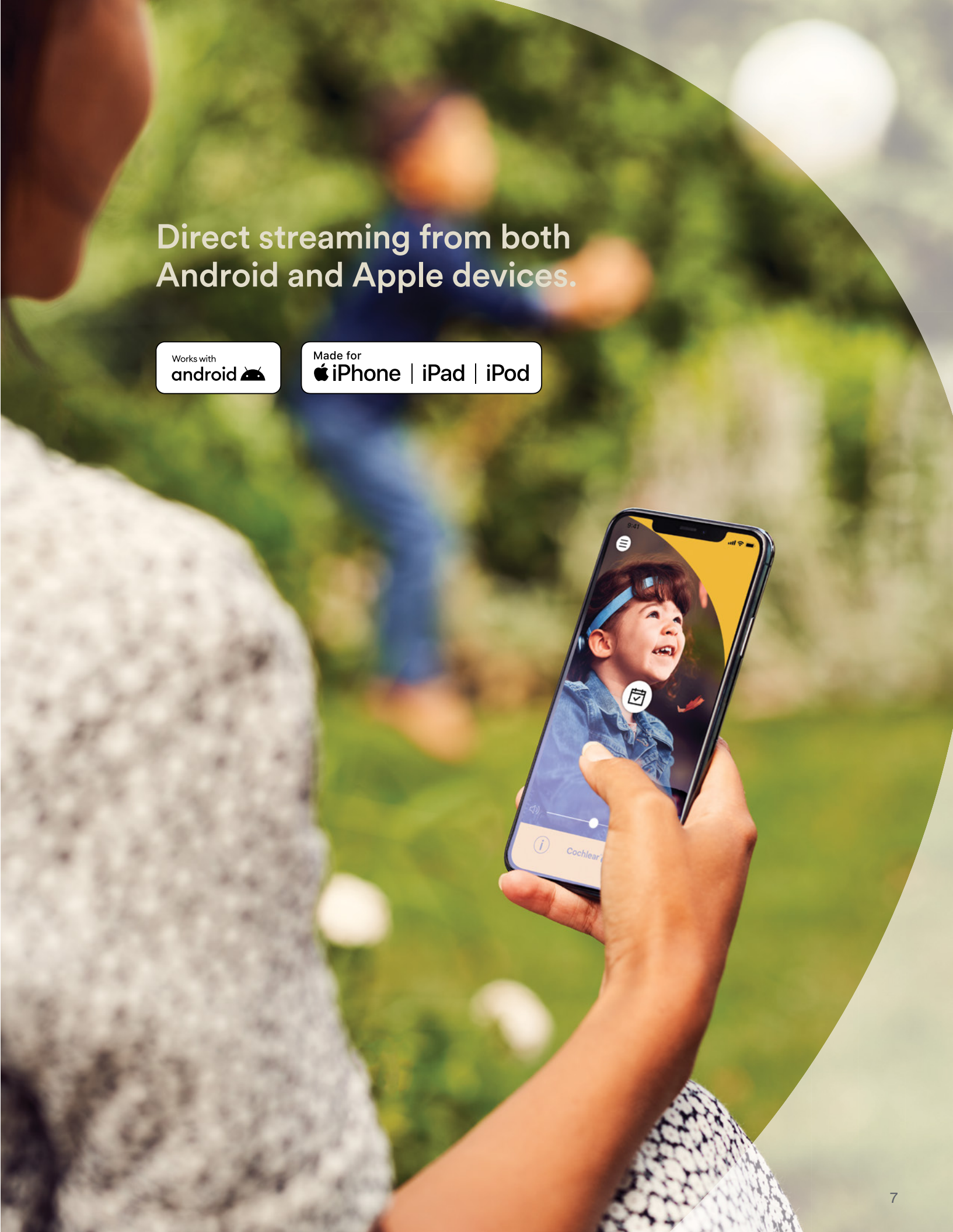
TV-Streamer+

Multi-Mic+

More streaming capabilities

The Baha 7 Sound Processor takes direct streaming to new heights with an all new connectivity platform. You’ll be able to stream directly from compatible* Apple and Android™ devices, so you won’t miss a single beat. The new Baha Smart App* gives you even more options to personalize your hearing experience. The app is available for compatible Android or Apple devices—it even has an Apple Watch interface.

* The Cochlear Baha 7 Sound Processor is compatible with both Apple and Android devices. The Cochlear Baha Smart App is available on App Store and Google Play. For compatibility information, visit www.cochlear.com/compatibility



Direct streaming from both
Android and Apple devices.





What's the sound of your next adventure?

Baha 7 Sound Processor is a hearing solution tailored to your lifestyle. Now available in a new lavender color, it enables you to express yourself freely. From everyday activities to new adventures, we want you to hear them all.

No matter where life takes you, you want a hearing solution that can keep up with your pace. To help, the Baha 7 Sound Processor features a higher rating of dust and water protection* compared to the Baha 5 Sound Processor.

The Baha 7 Sound Processor provides 87% longer battery life compared to the Baha 5 Sound Processor in an average use case,⁶ so you can be confident that the sound processor helps you stay connected to sound longer.**

Connecting the sound processor to the Mini Microphone 2+ can help bring voices closer and make words even clearer. This can be helpful in noisy environments like a busy restaurant or a classroom. Through the Multi-Mic+, you can even connect to FM systems.

The sound processor has some features specifically for kids—you can easily adjust, monitor and track your child's hearing experience at the touch of a button using the Baha Smart App.[†] An LED light will give you, or your child's teacher for example, reassurance that the sound processor is connected and ready to go.

In a clinical study, users reported more than 25% better sound quality when using the Baha 7 Sound Processor, compared to the Baha 5 Sound Processor.²

* The Cochlear Baha 7 Sound Processor, with battery compartment excluded, is dust and water resistant to level IP68 of the International Standard IEC60529. Refer to the relevant user guide for more information. Tested by the RISE Research Institutes of Sweden AB.

** Battery life is dependent on streaming, sound environments and gain setting.

† The Cochlear Baha® Smart App Smart App is available on App Store and Google Play. For compatibility information, visit www.cochlear.com/compatibility.

In the United States and Canada, the placement of a bone-anchored implant is contraindicated in children below the age of 5.

Hear the difference with the Baha 7 Sound Processor

If you currently use a previous generation Baha sound processor such as the Baha 5 Sound Processor, a Baha 5 Power Sound Processor—or if you have another compatible hearing implant abutment system— such as the Ponto Implant System,* see how the Baha 7 Sound Processor compares.

	Baha 7 Sound Processor	Ponto 5 Mini Sound Processor ^{9,11}	Ponto 5 SuperPower Sound Processor ^{10,12}
Size (length x width x thickness) ⁸	26 x 19 x 12 mm	26 x 19 x 11 mm	31 x 21 x 15 mm
Weight	11.5 g	13.2 g	20 g
Typical battery life ^{5,6,**}	Typically 69-136 hours	Typically 48–70 hours	Typically 52–120 hours
Dust and water resistance [†]	IP68	IP57	IP57

Baha 7 Sound Processor versus the Ponto Sound Processors

- **Lighter weight:** The Baha 7 Sound Processor is 15% lighter than the Ponto 5 Mini and 74% lighter than the Ponto 5 SuperPower.^{3,9-10}
- **Longer battery life:** The Baha 7 Sound Processor can provide up to a 94% longer battery life than the Ponto 5 Mini and 28% longer battery life than the Ponto 5 SuperPower.^{3,9-10**}
- **More power:** In a head-to-head comparison, the Baha 7 Sound Processor delivered more power compared to the Ponto 5 Mini^{3,11} and comparable output when compared to the Ponto 5 SuperPower.^{3,12}



	Baha 7 Sound Processor	Baha 5 Sound Processor	Baha 5 Power Sound Processor
Fitting Range ⁷	Up to 55 dB	Up to 45 dB	Up to 55 dB
Size (length x width x thickness) ⁸	26 x 19 x 12 mm	26 x 19 x 12 mm	36 x 22 x 13 mm
Height from abutment ⁸	13 mm	15 mm	15.5mm
Visual Indicator (LED)	✓		✓
Battery life ^{5,6,**}	Typically 69-136 hours	Typically 36–84 hours	Typically 80–160 hours
Processing platform & resolution	Xidium™ 32 MIPS 24 bit resolution	Ardium™ Smart 16 MIPS 16 bit resolution	Ardium™ Smart 16 MIPS 16 bit resolution
Transducer technology	BCDrive™ II	BCDrive™	BCDrive™
Dust and water resistance [†]	IP68	IP63	IP63
Direct streaming to Apple® devices [‡]	✓	✓	✓
Direct streaming to Android™ phones [‡]	✓		
Smart App [‡]	NEW Baha Smart App for iOS and Android	Baha 5 Smart App for iOS and Android	Baha 5 Smart App for iOS and Android
Compatible with Bluetooth® LE Audio Accessories	✓		
AutoStreaming	✓		
OneTouch Pairing	✓		

Visit www.cochlear.com/us/bahaupgrade to learn more about upgrading your sound processor.

* Technical Report - Cochlear Baha sound processors on Ponto Implant Systems. Cochlear Bone Anchored Solutions AB, Sweden, 2023; D2161703.

** Battery life is dependent on streaming, sound environments and gain setting.

† The Cochlear Baha 7 Sound Processor, with battery compartment excluded, is dust and water resistant to level IP68 of the International Standard IEC60529. Refer to the relevant user guide for more information. Tested by the RISE Research Institutes of Sweden AB.

‡ Cochlear Sound Processors are compatible with Apple and Android devices. Cochlear Smart Apps are available on App Store and Google Play. For compatibility information visit www.cochlear.com/compatibility.

Hear now. And always

Cochlear is dedicated to helping people with moderate to profound hearing loss experience a world full of hearing. As the global leader in implantable hearing solutions, we have provided more than 750,000 devices and helped people of all ages to hear and connect with life's opportunities.

We aim to give people the best lifelong hearing experience and access to next generation technologies. We collaborate with leading clinical, research and support networks to advance hearing science and improve care.

That's why more people choose Cochlear than any other hearing implant company.

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Please seek advice from your health professional about treatments for hearing loss. Outcomes may vary, and your health professional will advise you about the factors which could affect your outcome. Always read the instructions for use. Not all products are available in all countries. Please contact your local Cochlear representative for product information.

Views expressed are those of the individual. Consult your health professional to determine if you are a candidate for Cochlear technology.

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