



# The Cochlear™ Lend an Ear program

**Early access to sound can make all the difference for your child.**

The Cochlear™ Lend an Ear program was created for children 18 years and under who need early access to sound through a non-surgical bone conduction solution.\* Our unique program provides your child a non-surgical Baha® Start System, featuring the Baha 6 Max Sound Processor, while the insurance approval process takes place. Your child's clinician will then program the device for your child, so your child can have access to critical sounds as early as possible to help them hear, learn and develop essential communication skills.

Learning to communicate begins early—well before your child says their first word—which is why it's so important for children with hearing loss to be given access to sound sooner rather than later. It can help lay the foundation for fundamental language and social skills to help them be successful in school and society later in life. In fact, research shows children whose hearing loss is identified and treated early are better able to develop speech, language, cognitive and social skills ahead of later identified children.<sup>1</sup>

\* The Cochlear Lend an Ear Program is offered in the United States only, and is for pediatric patients who would benefit from a new initial or replacement non-surgical bone conduction solution.

## Why choose the Cochlear Lend an Ear program

- Provides your child with early access to sound, prior to obtaining insurance authorization.
- Once your child is fit with their Baha Start System, there is no need for exchange - the technology is theirs to keep.<sup>†</sup>
- The Baha Start System, featuring the Baha 6 Max Sound Processor, is designed for those with a hearing loss up to 55 dB SNHL\* and provides our most advanced sound processing technology, including direct streaming with a compatible smartphone.<sup>\*\*</sup>
- We offer two non-surgical wearing options with the Baha Start System—the Baha Softband and Baha SoundArc—which are easy to use and compatible with the Baha 6 Max Sound Processor. Both options will work with one or two sound processors, depending on your child's needs.
- Cochlear offers direct billing and reimbursement assistance with insurance plans, helping make the approval and payment process easier, including appeals for coverage.

## Getting your child started with the Cochlear Lend an Ear program

### Using Cochlear's Reimbursement & Insurance Services direct billing<sup>†</sup>

Prior to shipping your child's Baha Start System:

1. Complete a Baha Start Order Form (featuring the Lend an Ear program option).
2. Complete the Initial Patient Acknowledgment Form.

We will ship your child's Baha Start System within 3-5 days.

- Prior to shipment, we first confirm patient benefits
- If this is a replacement Baha Start System, we will also obtain consent from your clinician before we ship your child's device

Once your child's Baha Start System is received, your child can be fit by their clinician and start their new hearing journey.

- Afterwards, we will reach out to you and your clinician for any additional necessary documentation to complete the order. (i.e. Letter of Medical Necessity (LMN), clinical documentation)
- Once we obtain insurance authorization, we will ship your child's remaining system accessories

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If you have questions please reach out to:  
[reimbursement@cochlear.com](mailto:reimbursement@cochlear.com)

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1. Tharpe AM, Gustafson S. Management of Children with Mild, Moderate, and Moderately Severe Sensorineural Hearing Loss. *Otolaryngol Clin North Am* 2015 December: 983-994.

\* SNHL is sensorineural hearing level

\*\* For compatibility information, visit [www.cochlear.com/compatibility](http://www.cochlear.com/compatibility).

† Your clinic may offer similar assistance, so consult with your child's clinician first.

Please seek advice from your health professional about treatments for hearing loss. Outcomes may vary, and your health professional will advise you about the factors which could affect your outcome. Always read the instructions for use. Not all products are available in all countries. Please contact your local Cochlear representative for product information.

‡ Products or services billed must be medically necessary, actually performed and appropriately documented in the medical record. You will be responsible for paying any applicable coinsurance, deductible, or amounts not covered by your insurance to Cochlear. Coverage determinations and out-of-pocket costs may vary for individuals with private insurance.

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