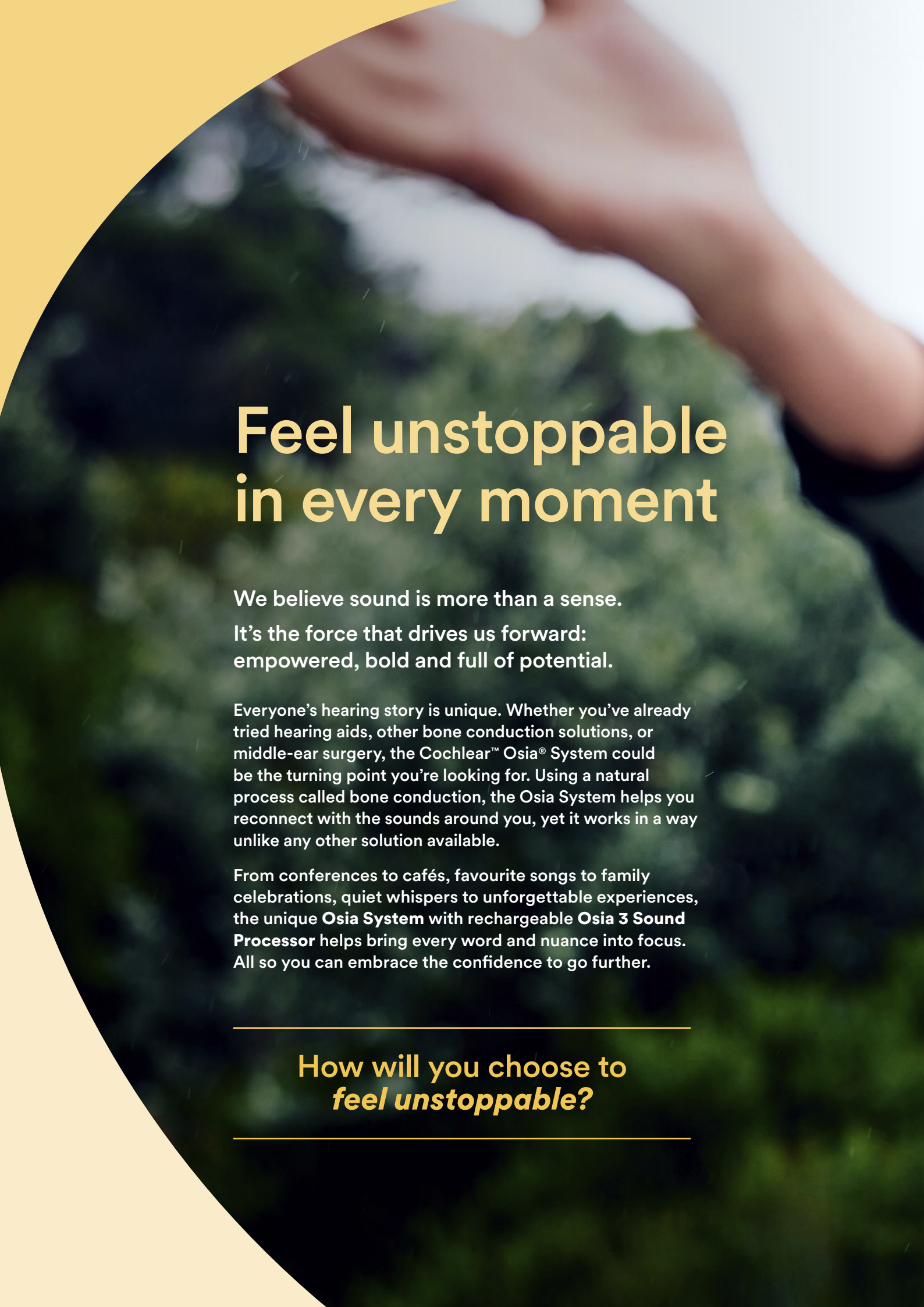


Cochlear™ Osia® System

**Feel unstoppable
in every moment**

Now fully
rechargeable



Feel unstoppable in every moment

We believe sound is more than a sense.

It's the force that drives us forward:
empowered, bold and full of potential.

Everyone's hearing story is unique. Whether you've already tried hearing aids, other bone conduction solutions, or middle-ear surgery, the Cochlear™ Osia® System could be the turning point you're looking for. Using a natural process called bone conduction, the Osia System helps you reconnect with the sounds around you, yet it works in a way unlike any other solution available.

From conferences to cafés, favourite songs to family celebrations, quiet whispers to unforgettable experiences, the unique **Osia System** with rechargeable **Osia 3 Sound Processor** helps bring every word and nuance into focus. All so you can embrace the confidence to go further.

**How will you choose to
*feel unstoppable?***



Understanding your hearing loss

Hearing is part of what drives us forward. It helps us make memories with loved ones, dance along to live music, and take in all our surroundings. If you have hearing loss, you're not alone—and there are solutions that can help. Learning about your hearing loss is the first step toward finding the right support for you.

Types of hearing loss

Hearing loss can affect one or both ears. The main types are:

- **Conductive hearing loss** – Sound cannot pass through the outer or middle ear to reach the inner ear (cochlea).
- **Sensorineural hearing loss** – This affects the inner ear or hearing nerve. If one ear has profound loss and the other hears normally, it is called single-sided deafness (SSD).
- **Mixed hearing loss** – A combination of conductive and sensorineural hearing loss.

Common causes

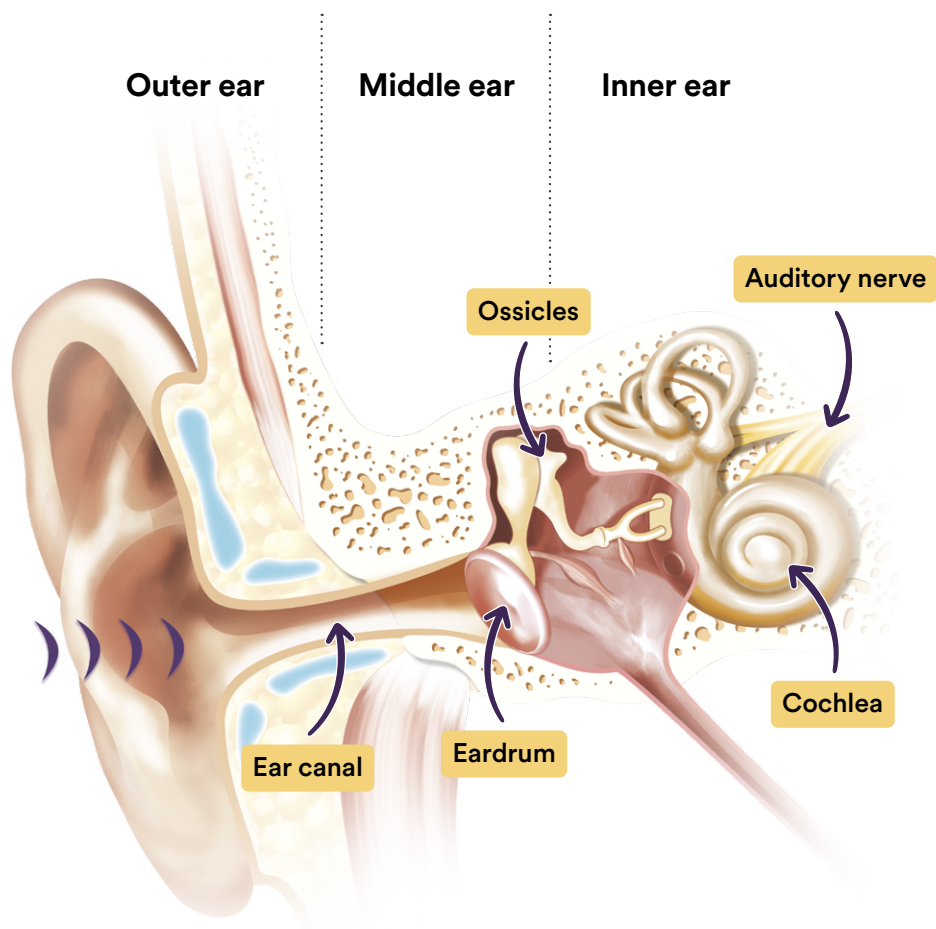
Hearing loss can happen for many reasons, including certain medical conditions or syndromes. Many of those who use a bone conduction hearing solution live with conditions such as:

- **Atresia and microtia**
- **Chronic otitis media**
- **Otosclerosis**
- **Cholesteatoma**
- **Syndromes** such as Down syndrome, Goldenhar and Treacher Collins

Bone conduction hearing solutions, described on the next page, can benefit people with conductive hearing loss, mixed hearing loss, and SSD.

How hearing works

Sound travels through three parts of the ear: the outer, middle, and inner ear. From there, signals go to the hearing nerve and then to the brain, which helps us understand what we hear. Hearing loss happens when some part of this process does not work properly.



How bone conduction connects you to sound

Finding the right hearing solution matters. It should be effective and fit comfortably into your everyday life. If you've tried hearing aids or even surgery and still struggle to hear, there is another option that uses a different approach: bone conduction.

Why consider bone conduction?

If hearing aids haven't provided consistent benefit, or if surgery addressed ear health but hearing challenges remain, **bone conduction offers a different path.** It bypasses blocked parts of the outer or middle ear to send sound vibrations directly to your inner ear.

Unlike hearing aids, a bone conduction system uses a small sound processor that sits off the ear, leaving the ear canal free. This can reduce some of the side effects linked to hearing aids, like a higher risk of ear infections. Bone conduction solutions can be either non-surgical or surgical.

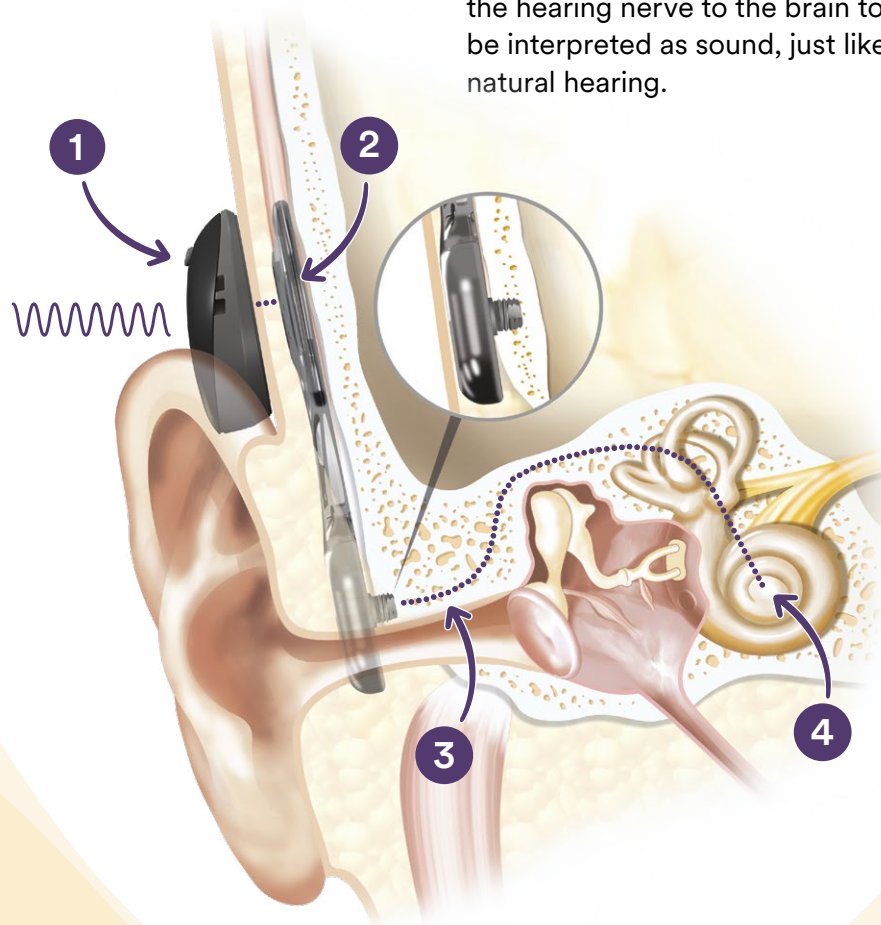
“Life with hearing aids is so high maintenance compared to the Osia System.”

Robyn, Osia System recipient

How the Osia System works

The Cochlear Osia System uses bone conduction to send sound through the bone to your child's inner ear. It has two main parts that work together: the active implant, which sits under the skin, and the sound processor, which attaches over the skin using a magnet.

1. The sound processor sits just off the ear, where it processes the sound captured by its microphones into a digital signal.
2. The signal travels digitally across the skin to the active implant.
3. Inside the implant, Piezo Power™ technology changes the signal into gentle sound vibrations and sends them to the bone.
4. The vibrations travel to the inner ear, where they are converted into electrical signals that travel through the hearing nerve to the brain to be interpreted as sound, just like natural hearing.



Clear sound. Bright future

Who could you become
when you experience the
fullness of sound?

Every time we design something new for the Cochlear™ Osia® System, our hope is to empower people like you to reach for a life without limits. A life where what you hear sounds as genuine and immersive as it can.

With the new Osia 3 Sound Processor, the Osia System's high power and clarity deliver **even better sound quality** than ever before.^{1,2} And now with **rechargeability** and Cochlear's industry-leading streaming⁺, you can leap into the next generation of hearing technology.

* The Osia 3 Sound Processor has two versions, which differ only in magnet compatibility to the implant. The OSI300 Implant is compatible with the Osia 3(I) Sound Processor version.

**Crisp, vibrant
sound quality^{1,2}
with Piezo Power™
transducer**

**Osia
implant**



NEW

**Osia 3
Sound Processor***

NEW

**First fully rechargeable
active bone conduction
sound processor**



NEW

**Broadest range of
streaming options*
with Bluetooth® LE
Audio**





Sound that's crisp

When the rumble of the road makes it hard to catch what others are saying, crisp and clear speech can make conversations in the car easy and enjoyable again.

Excellent power and signal processing in a hearing device help you hear the finer details, filter out the clutter of noise and focus on what you do want to hear.

From busy classrooms to bustling conference centers, let the Osia System do the work of precision sound processing for you. That way, you can focus on living your boldest life.

Tuned for speech understanding

The Osia System is the most powerful active bone conduction system available⁴⁻⁶, driven by its unique Piezo Power™ technology and precision sound processing. High power with a large dynamic range of sound helps speech sound clearer, even in noise.^{7,8}



ForwardFocus

The new ForwardFocus feature directs microphones to focus on what's in front of you, for higher word recognition in noisy situations.¹



Excellent hearing experience

In a study, 9 of 10 recipients enjoyed or highly enjoyed their overall hearing experience in real-world situations with the Osia 3 Sound Processor.¹



Large dynamic range

In a hearing device, a large “dynamic range” (the span between the softest and loudest sounds) means soft sounds are amplified while louder sounds remain crisp and less distorted.^{7,8}



Better hearing outcomes

In a study, recipients with the Osia 3 Sound Processor showed significantly improved hearing performance compared to the previous generation.¹

***“The noisy background faded,
and I could focus on
what I needed to.”***

- Recipient in Osia 3 Sound Processor clinical study¹

Sound that's vibrant

Hearing vibrant sounds – from chirping songbirds to bold live music – can make life that much richer. But the feeling fades when dynamic sound is muffled or distorted by technology.

When your hearing device can deliver a broad and dynamic range of sounds, it's easier to hear the variations of soft, louder and complex sounds across the frequency spectrum.^{7,8}

With the Osia System you can overcome daily obstacles or even shine on stage in the leading role, confident that you have a more natural experience of the sounds around you.



“Lifelike” sound quality

A rich, vibrant sound experience is one where you can pick up on the nuances of sounds around you. In a study, recipients told us they loved the Osia 3 Sound Processor’s natural, comfortable, “lifelike” sound – with **97% either satisfied or very satisfied with its overall sound quality.**¹



Wide bandwidth

A broad range of frequencies helps deliver rich, unmuffled sound at higher frequencies, like a child’s voice or a bird’s songs.



Minimal feedback risk

The Osia System’s unique design minimises feedback risk, keeping the sound you hear clear and true to life.



Adaptive signal processing

Our advanced SmartSound® iQ signal processing filters out background noise and adapts to your changing environment as you move through your day.



100% recommended

In a study of 29 recipients, 100% said they would recommend the Osia 3 Sound Processor – with especially high ratings for overall sound quality and music.¹

***“The [music] was very clear,
and I could hear the lyrics
distinctly.”***

Recipient in Osia 3 Sound Processor clinical study²

One charge. All-day confidence

As the first fully rechargeable active bone conduction sound processor, the Osia 3 Sound Processor helps you hear your best all day and into the night. Stay confident in your hearing from morning meetings to late nights with friends.





Up to 30 hours of hearing

Hear your best all day and night with up to 30 hours on a single charge.†



On-the-go charging case

Similar to wireless earbuds, it comes with a charging case that holds up to two full charges. So you'll also be covered for that well-deserved weekend getaway.



No more waste

No need to buy, store and keep track of tiny disposable batteries that lead to more hassle and household waste.



Quick charging

When your busy life gets ahead of you, just 15 minutes of charging can get you up to two hours of hearing. Fully charge both the sound processor and the case in three hours.

**Powerful performance that fits
modern expectations.**

Effortless streaming. Endless connections

You can step into a more connected world with the Osia 3 Sound Processor. With the broadest range of streaming options available in a bone conduction device⁺, it's designed to keep you connected to what matters wherever life takes you. You can be among the first to access the latest generation Bluetooth technologies, called LE Audio and Auracast™ broadcast audio.

Android™ and iOS streaming

Stay effortlessly connected to the songs, stories and moments you love.

Bluetooth® LE Audio enabled

Stream high-quality sound from compatible phones, laptops and other devices with the most advanced Bluetooth platform.^{^9,10}

Auracast™ broadcast audio enabled

Share music with a friend and connect to public audio streams, as more devices and venues adopt Auracast broadcast audio.

Hands-free calling

Use your sound processor as a headset and take calls in quiet environments without holding up your phone to speak.^Δ

Learn more at www.cochlear.com/Connectivity





Osia Smart App⁺



Stay in control: Easily adjust your sound processor settings, change programs and activate ForwardFocus with the Osia Smart App.



Streaming Hub: Easily manage your wireless devices, including the new Multi-Mic⁺ and TV-Streamer⁺ with one-touch pairing and automatic streaming.



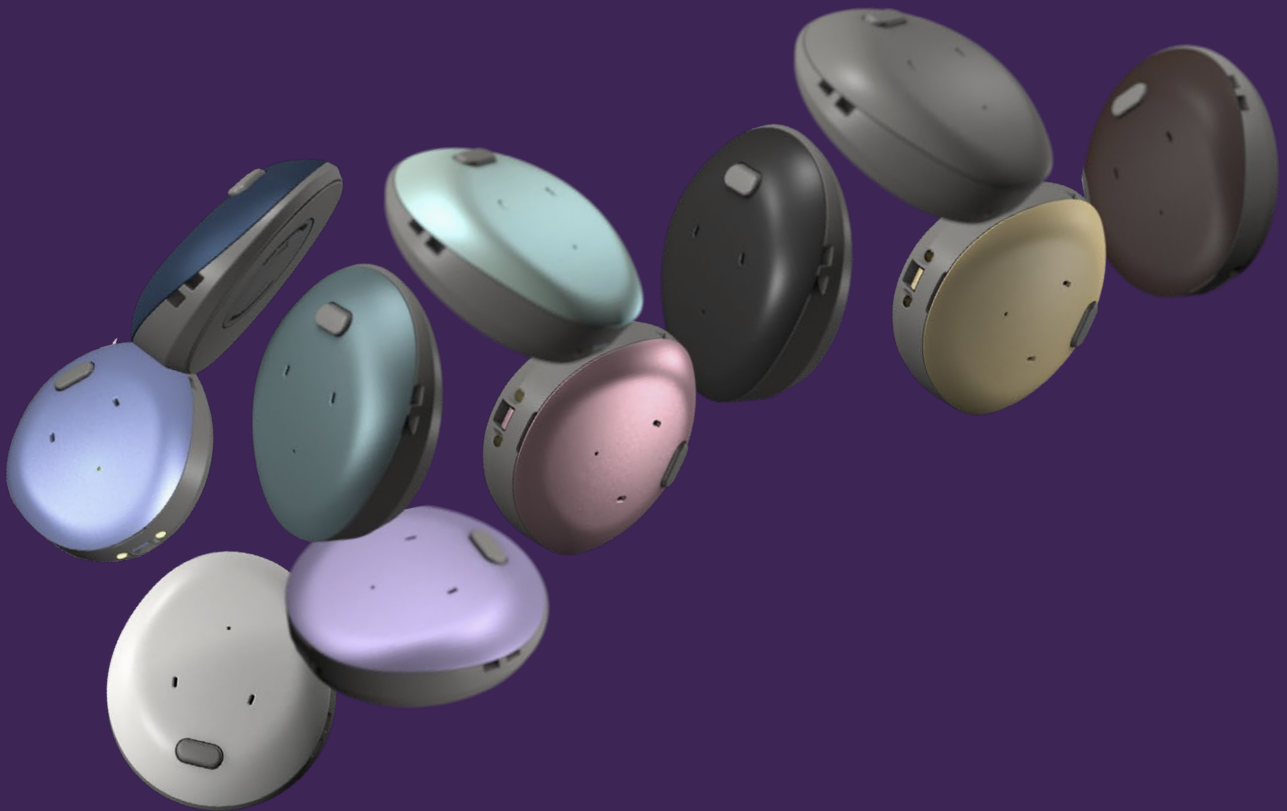
Remote Care: Connect with your clinician from home via a Remote Assist video appointment, so they can fully program and adjust your sound processor: no travel needed.⁺



Hearing Tracker: Automatically track your daily sound processor usage, so you and your audiologist can make decisions about your care that are backed by data.

Easy to use. Easy to love

The Osia 3 Sound Processor is lightweight, comfortable, and easy to use with simple controls. And with 11 colour covers you can switch between to match your style, hearing never looked better.



Slim profile
11.2 mm



32 mm
x 36 mm



11 colour
covers



Only
10.7 grams



Splash-proof. Ready for your life

With the Osia 3 Sound Processor, you can say “Yes!” to that spa day and lakeside vacation. With **best-in-class dust and water protection** at level IP68[‡], you can do more of what you love.



Henry
Cochlear
Osia System
recipient



Tested and certified

As the only IP68-certified device in active bone conduction⁴⁻⁶, the Osia 3 Sound Processor is protected for everyday sweat, unexpected rains, a dip in the bathtub or a short swim in freshwater.[‡]



Dive deeper

Add Aqua+ to swim, snorkel or surf with confidence, knowing your sound processor is protected for saltwater and longer underwater exposure.[‡] And for extra peace of mind, choose from a range of optional retention accessories.

Made to last

When you choose a hearing solution from Cochlear, you make a commitment to us, and we make a commitment to you. You don't only need your hearing device to be effective, you need it to support your lifelong journey to better hearing.

Straightforward surgery

The Osia Implant has a slim profile and is fixed to a stable osseointegrated (fused to the bone) implant backed by more than 10 years of published clinical research.¹¹

The procedure may take as little as 30 minutes¹², and most people can go home the same day. There is no need for a preoperative CT scan, and the surgery won't cause any loss of the remaining hearing you may have in your ear.

Industry-leading MRI access[§]

The Osia OSI300 Implant is the only active bone conduction implant designed for access to high-resolution 3.0 T MRI to support you throughout your life.^{§4-6} MRI at 3.0 T has become a standard of care for diagnosis of many common conditions. And with the smallest artefact¹³⁻¹⁶ and no performance degradation after MRI exposure¹⁷⁻¹⁹, the Osia System offers the best access to diagnostic imaging for implantable hearing devices.[§]

Demonstrated reliability

The Osia implant has shown excellent reliability throughout the years it's been available²⁰ and it has a 10-year warranty. We publish the latest implant and sound processor reliability data every year on Cochlear.com, so you can make an informed decision.



Stronger together

Tens of thousands of people around the world have already chosen the Osia System.

Will you be next?

"I wear my Osia sound processor probably 18 hours a day, because I don't want to miss anything anymore."

Robyn, Osia System recipient

"My mission, I think, is to listen to people. And Osia helps me do what I love the most."

Gabriela, Osia System recipient

"With the Osia System, all those everyday interactions just become so much easier."

Adrian, Osia System recipient





***“With the Osia,
I feel unstoppable, really.”***

Isabelle, Osia System recipient



***“Today I see Lucas
with the smile that
he lost six years ago.”***

Fabio, father of Lucas,
Osia System recipient





Osia[®] System essentials

Strong hearing performance

- Sound that's crisp, vibrant and true to life
- Excellent hearing outcomes¹
- Recipient-preferred sound quality^{1,2}
- ForwardFocus technology
- Minimal feedback risk

Industry-leading connectivity⁺

- Android™ & iOS streaming⁺
- Bluetooth® LE Audio[^] & Auracast™ streaming
- Remote Care compatibility
- Osia Smart App convenience
- Next-generation wireless devices

Everyday confidence

- Rechargeable with all-day hearing⁺
- Slim and lightweight
- Water and dust protection[‡]
- Swimmable Aqua+ accessory[‡]
- 11 interchangeable colours

Care and trust

- Strong reliability data²⁰
- Simple surgical procedure¹²
- No daily skin maintenance
- Industry-leading access to MRI^{§13-19}
- Cochlear customer support





It's time to start feeling unstoppable

The World Health Organisation (WHO) has said that disabling hearing loss can lead to feelings of loneliness, isolation and frustration. Whatever your age, WHO recommends early intervention and treatment if you have disabling hearing loss.¹⁷

For more than 40 years, we've partnered with people like you and their hearing health professionals to transform how hearing loss is understood and treated. From the first step of your hearing journey, we're here to support you.

Next steps



Hearing evaluation

You'll meet with a hearing health professional for a hearing test. If you're eligible for the Osia® System, you can trial our technology with Baha® Start: a way to experience bone conduction without surgery.



Getting an implant

Once you decide to move forward, you'll be scheduled for a surgical procedure that is usually brief and outpatient. Find helpful tips and questions for your hearing health professional at www.cochlear.com before your surgery.



Sound processor fitting

About four weeks after surgery, you'll meet with an audiologist to fit your sound processor. It will be adjusted to your specific needs, and you'll learn how it works. Then you'll be ready to step out and make the most of your new hearing!

Moving forward, together

We invite you to join a supportive and inspiring community of other Cochlear recipients to hear their stories and learn from their experience. Join a community of Cochlear recipients all over the world on www.cochlear.com.

Talk to your hearing health professional today about trying bone conduction hearing before deciding on surgery.

Hear now. And always

Cochlear is dedicated to helping people with moderate to profound hearing loss experience a world full of hearing. As the global leader in implantable hearing solutions, we have provided more than 750,000 devices and helped people of all ages to hear and connect with life's opportunities.

We aim to give people the best lifelong hearing experience and access to next generation technologies. We collaborate with leading clinical, research and support networks to advance hearing science and improve care.

That's why more people choose Cochlear than any other hearing implant company.

† Battery life varies for every user, according to the age of the battery, the programs used each day, your implant type, the thickness of skin covering your implant, and the size and type of battery used. Streaming may decrease sound processor battery life depending on how often and for how long streaming is engaged.

* The Osia 3 Sound Processor has two versions, which differ only in magnet compatibility to the implant. The OSI300 Implant is compatible with the Osia 3(I) Sound Processor version.

+ For information regarding the compatibility of Cochlear's sound processors and Smart Apps with Apple devices, Android devices, or our Remote Care services, visit www.cochlear.com/compatibility

^ LE Audio is not compatible with certain bilateral and bimodal configurations. Please refer to the compatibility details here: <https://cochlear.com/leaudio-compatibility>

Δ Hands-free calling is intended for use in quiet environments. See User Manual for more details.

‡ The Cochlear Osia 3/3(I) Sound Processor is dust and water resistant to level IP68 of the International Standard IEC60529. The sound processor with Aqua+ is water resistant to level IP68 (tested to a depth of up to 3 metres for up to 2 hours). Refer to the relevant user guide for more information.

§ Cochlear Osia implants are MR Conditional, meaning they have demonstrated safety in the Magnetic Resonance Imaging (MRI) environment within defined conditions. Always read the instructions for use and discuss with your doctor before undertaking any MRI procedure.

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www.cochlear.com

Please seek advice from your health professional about treatments for hearing loss. Outcomes may vary, and your health professional will advise you about the factors which could affect your outcome. Always follow the directions for use. Not all products are available in all countries. Please contact your local Cochlear representative for product information.

For the Cochlear Osia System in Australia: The Osia System is indicated for patients with conductive, mixed hearing loss and single-sided sensorineural deafness (SSD) aged 5 years and above. Patients should have sufficient bone quality and quantity to support successful implant placement. Surgery is required to use this product. Any surgical procedure carries risk. This product is not available for purchase by the general public. For information on funding and reimbursement please contact your healthcare professional.

Views expressed are those of the individual. Consult your health professional to determine if you are a candidate for Cochlear technology. Any testimonial featured is not intended for a New Zealand audience.

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