Cochlear™ Bone Conduction Solutions

# Transitioning from Baha® Start



## Consistent and reliable access to sound

If your child has a conductive or mixed hearing loss or single-sided deafness and wears a Baha® Softband or SoundArc™, it might be time to start considering the transition to a bone conduction implantable solution.

For children who meet the qualifications, the natural progression from a non-surgical solution to a bone conduction implant system helps to improve the transmission of sound and helps ensure your child can benefit from consistent and reliable access to hearing for life.1\*

The BI300 Implant is the foundation of every bone conduction implant system.\* This critical part of the Baha System or the Osia® System is designed to promote faster and stronger integration between the bone and the implant for better sound transmission.² This means your child can experience consistent access to sound, which is one of the most important benefits of hearing through bone conduction.



"Once you see the difference that it's made on your child, it's so worth it. It's not a long surgery and it's not a long recovery."

Mother of Josh - Baha recipient

### Five reasons to transition to a Bone Conduction Implant System

- 1. Has proven long-term reliability and provides better sound transmission than compared to non-surgical solutions.<sup>3,4</sup>
- 2. Provides more discretion than the Softband for older children and may give them an increased level of confidence with their peers.
- 3. The implant system and procedure are covered by many insurance plans including Medicare and Medicaid.\*\*
- 4. Your child has the choice of the Baha System or the Osia System, whichever best fits their needs.
- 5. Includes a new Baha 6 Max Sound Processor or an Osia Sound Processor so your child can continue to use their current sound processor as a back-up device.

# **Options to fit** your child's needs

of pediatric patients using a Baha System rated their speech understating to be good

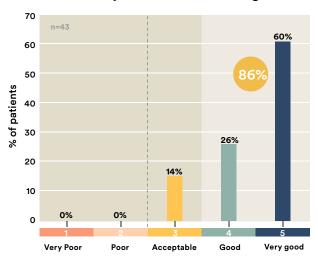
#### The Baha System

The Baha System uses state-of-the-art implant technology which is designed to be a permanent hearing solution for your child, ultimately helping them to hear and communicate with confidence.

#### The Osia System

The Osia System is the world's first osseointegrated, steady-state active system. This innovative system provides your child an invisible connection to better hearing.

#### Pediatric speech understanding



## We're here for you

If you have questions, we have experts ready to assist you! Learn about the process, our products, technology and company from our highly skilled Concierge team.



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- 1. Flynn MC. Design concept and technological considerations for the Cochlear Baha 4 Attract System. Cochlear Bone Anchored Solutions AB, E82744, Nov 2013.
- den Besten CA, Stalfors J, Wigren S, Blechert JI, Flynn M, Eeg-Olofsson M, Aggarwal R, Green K, Nelissen RC, Mylanus EA, Hol MK. Stability, Survival, and Tolerability of an Auditory Osseointegrated Implant for Bone Conduction Hearing: Long-Term Follow-Up of a Randomized Controlled Trial. Otol Neurotol. 2016;37(8):1077-1083.
- 3. Heywood et al., (2011) Comparison of hearing thresholds obtained with Baha preoperative assessment tools and those obtained with the osseointegrated implant. Ear, Nose & Throat Journal, 90(5), E21-E27,
- 4. Kara, A., Iseri, M., Durgut, M., Topdag, M., & Ozturk, M. (2016). Comparing audiological test results obtained from a sound processor attached to a Softband with direct an magnetic passive bone conduction hearing implant systems. European Archives of Oto-Rhino-Laryngology, 273(12), 4193-4198.
- 5. Sandberg A, Wigren S, Flynn M. Global clinical outcomes of a magnetic retention bone conduction hearing system. Presented at the 13th International Conference on Cochlear Implants and Other Implantable Auditory Technologies, Munich, Germany, June 18-21 2014.

Views expressed by Cochlear recipients and hearing health providers are those of the individual. Consult your hearing health provider to determine if you are a candidate for Cochlear technology. Outcomes and results may vary

- \* In the United States and Canada, a Baha Implant System is cleared for children over the age of 5. In the United States, the Osia System is cleared for children ages 12 and older. In Canada, the Osia System is cleared for children ages 5 and older.
- \*\* Coverage for adult Medicaid recipients varies according to state specific guidelines. Contact your insurance provider or hearing implant specialist to determine

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